

## **Privacy Statement on the processing of personal data in Organisation of EMSA Photo Competition**

The protection of privacy is of high importance to the European Maritime Safety Agency ('EMSA'). EMSA is responsible for the personal data it processes. Therefore, we are committed to respecting and protecting the personal data of every individual and to ensuring efficient exercising of data subject's rights. All the data of personal nature, namely data that can identify an individual directly or indirectly, will be handled fairly and lawfully with the necessary due care.

This processing operation is subject Regulation 2018/1725 of the European Parliament and of the Council on the protection of individuals with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data. The information in this Privacy Statement is given pursuant to Articles 15 and 16 of the Regulation 2018/1725.

### **1. Nature and the purpose(s) of the processing operation**

The purpose of the processing activity is to increase internal communication and engagement and to showcase the artistic talent of EMSA Staff.

For this purpose, EMSA launches a photo competition among staff. Depending on the Executive Director's decision, this activity may be repeated annually.

Staff will be notified via the intranet, the staff newsletter, and the screens around EMSA. The competition will be coordinated by D.4, and staff members will be invited to submit their photos to [Well@emsa.europa.eu](mailto:Well@emsa.europa.eu). A page on the intranet will be set up to contain information about the competition—theme and categories, the competition rules statements, and a privacy statement.

Staff will have some months to submit photos with accompanying text, which should conform to the technical standards set out in the competition's rules. Once all images have been submitted, they will be grouped by category (according to the participant's choice) and subject to staff votes through a survey. The survey and voting deadline will be announced on the intranet.

Prizes will be given to the most voted photographers in each category, and every entrant will receive a digital certificate with the Executive Director's signature.

The winning photos are proposed to be printed, framed, and hung on EMSA's walls. Each photo will be hung beside a small plaque or print with the photographer's name and title.

Photos can also be included in future EMSA reports, brochures, and other communication channels.

The personal data processed include data from EMSA staff, the participants of the competition: name, surname and e-mail address, image. The participant warrants that they have obtained permission from those pictured in the photograph, if they are identifiable, for the usage required by the competition. A generic consent form for this purpose is made available to EMSA staff, who takes part in the competition.

EMSA will not reuse the personal data for another purpose that is different to the one stated above.

The processing is not intended to be used for any automated decision making, including profiling.

## **2. Categories/types of personal data processed**

The categories/types of personal data processed are the following:

Personal details: Name, Surname

Employment details: e-mail address

Other: image of any identifiable person

## **3. Processing the personal data**

The processing of the personal data is carried out under the responsibility of the Head of Department 4 Corporate Services as a delegated EMSA data controller.

Personal data are processed by Well@EMSA team with cooperation of EO – Communication Unit 0.1.

## **4. Access to and disclosure of personal data**

The personal data is disclosed to the following recipients:

The personal data collected by the Well@EMSA will be shared with Communications team to be posted internally (intranet) and externally (EMSA social media).

They will be available to EMSA Staff and the general public, in accordance with the applicable Data Protection policies of the social media channels.

## **5. Protecting and safeguarding personal information**

EMSA implements appropriate technical and organisational measures in order to safeguard and protect data subjects' personal data from accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to them.

## **6. Access, rectification, erasure or restriction of processing of personal data**

Data subjects have the right to access, rectify, erase, and receive their personal data, as well as to restrict and object to the processing of the data, in the cases foreseen by Articles 17 to 24 of the Regulation 2018/1725.

If data subjects would like to exercise any of these rights, they should send a written request explicitly specifying their query to the delegated data controller, Head of Department 4 Corporate Services.

The above requests will be answered without undue delay, and in any event within one month of receipt of the request. However, according to article 14 (3) of the Regulation 2018/1725, that period may be extended by two further months where necessary, taking into account the complexity and number of the requests. EMSA shall inform the data subject of any such extension within one month of receipt of the request, together with the reasons for the delay.

## **7. Legal basis for Data processing**

Processing is based on Article 5 (a) and 5 (d) of the Regulation 2018/1725.

The personal data are collected and processed in accordance with:

Article 15.2(e) of the EMSA Founding Regulation, Regulation (EC) No 1406/2002, as amended.

[EMSA HR Strategy](#) ([Ares\(2023\)2355506](#))

People pictured in the photographs if they are identifiable, should express their consent that the photos are published internally (intranet) and externally (EMSA's social media channels). A generic consent form for this purpose is made available to EMSA staff who takes part in the competition.

## **8. Storing Personal data**

EMSA does not keep personal data longer than necessary for the purpose(s) for which that personal data is collected.

Category EMSA.6.2 of the EMSA retention list sets that the administrative retention period for files related to actions based on a communication plan to promote EMSA policies and activities among internal or external groups is 2 years. After that period, the files are transferred to the EMSA historical archives.

With regard to the publication on social media, the relevant Data Protection policies of the channels will apply.

## **9. Data protection points of contact**

Should data subjects have any queries/questions concerning the processing of your personal data, they should address them to the data controller, Head of Unit 4.2 under the following mailbox: [Well@emsa.europa.eu](mailto:Well@emsa.europa.eu)

Any data subject may also consult EMSA Data Protection Officer at: [DPO@emsa.europa.eu](mailto:DPO@emsa.europa.eu).

### **Recourse:**

Complaints, in cases where the conflict is not resolved by the Data Controller and/or the Data Protection Officer, can be addressed at any time to the European Data Protection Supervisor: [edps@edps.europa.eu](mailto:edps@edps.europa.eu).